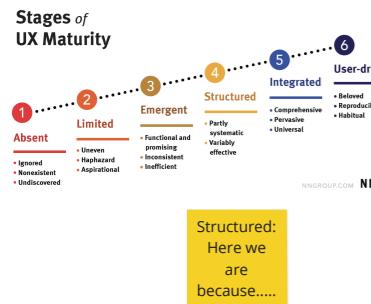


UX Workflow Canvas

Choose the position of ux maturity

Fill in 1 stickynote



UX Maturity Model NNGROUP

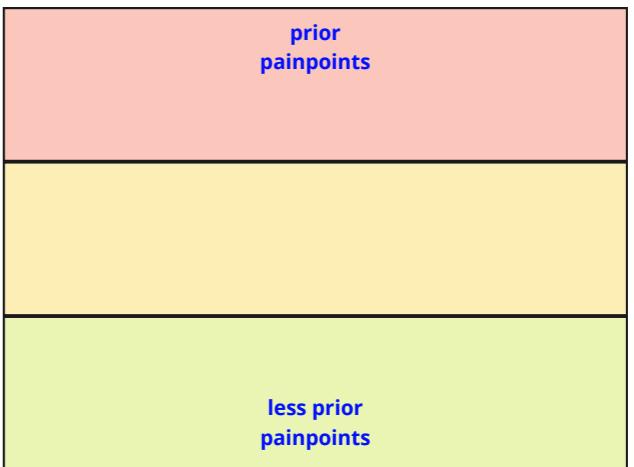
What can be optimised?

What will be the next step to get a better ux research maturity? What is your ambition? What has to be reached within 2 years?

Draw your current workflow/proces

- 1.What is a typical project workflow?
- 2.Define problem space in this workflow.
red text = problem space/painpoints

Prioritize painpoints



Draw a new, better workflow

Create improvements

Make a to do list

What are the jobs to be done?

Plan maken voor UX research (styleguide)

Uitwisseling kennis UX research binnen UX designers

prio < 6 months

less prio > 6 months

